Your address

12th February 2022

Henrietta House

Henrietta Place

London W1G 0NB

Dear Sir/Madam/Mr(s),

**Subject: Application for Real Estate Degree Level Apprenticeship**

I am applying for the degree apprenticeship in Real estate and I feel the CBRE apprenticeship, in particular, will enable me to develop professionally during the rotations, working directly with experienced colleagues and clients. This will enable me to use the theory gained from my studies and apply it directly in the workplace, developing more skills than a degree full-time at university can deliver.

During virtual work experience with Bellway Homes, I met commercial, construction, financial, and land professionals, which helped me to establish a deeper insight and perspective into the property market and what factors allow millions of homes to be built yearly. We worked as teams considering a broad range of scenarios such as choosing appropriate land to be built on. After discussion, we presented our choices giving justified conclusions on why we had chosen the specific areas for development. This reinforced my interest in real estate and I signed up for another virtual setting with the Academy of Real Assets to look at how real estate is incorporating sustainability. I hadn’t appreciated the levels of carbon emissions from the real estate industry but it was good to gain insight into how they are attempting to address the issues.

I have also gained recent work experience with Belvoir estate agents, where I was shown the ins and outs of lettings and property development. Throughout the week I joined the team to take calls to potential and current tenants, interacting between tenants and landlords. I went on home inspections to assess if there were any issues with the properties. I was able to communicate face-to-face with the tenants and take their suggestions for any improvements they wanted to be passed back to the landlord. Furthermore, with some of the Belvoir team and a property photographer, we looked at older properties that potential buyers wanted for development and took photographs of them. This work experience was beyond enjoyable for me as it allowed for greater insight into working in the property world and I enjoyed the practicality of it.

Studying business at A-Level has underpinned my career aspirations. The topic on entrepreneurship and leadership was particularly relevant, helping me understand that leaders need to have vision, creativity, and motivation in ever-changing markets such as real estate. Sociology has raised my awareness of the social behaviours that create a distinctive effect on the property. Furthermore, psychology provides a perspective into the psychological and sensory considerations of a client and buyer. All three subjects have developed my research and written communication skills. The mathematical elements of both psychology and business have demonstrated my confidence in the analysis of data in both graphs and tables, which will be invaluable as a chartered surveyor.

The skills learned through my experiences at A-level and via part-time employment have firmly established me to start my career within the estate agency industry. I am excited at the prospect of working with CBRE and would welcome the opportunity to demonstrate my suitability for this role at the interview. I have attached my CV and thank you for your time and consideration. I look forward to hearing from you.

Yours faithfully/sincerely,

Miss X